

**Межрегиональная предметная олимпиада КФУ
по предмету «Английский язык»
Очный тур
2018-2019 учебный год
9-10 классы**

Исправления не допускаются.

PART 1. READING COMPREHENSION. TIME: 50 minutes. Maximum: 40 marks.

TASK 1.1. Read the text, fit the missing paragraphs A – G in the gaps. There is one extra you do not need.

Putting classwork before catwalk

Z

Britain's newest supermodel is resisting the bright lights of New York's catwalks to study for her A levels, despite landing a six-figure cosmetics contract. Sarah Thomas, aged 16, caught the fashion world's attention in October, where she collected \$6.500 a day in her half-term break.

(1) _____

This six-figure deal is a coveted step on the route to full supermodel status: other top models who have performed the role in the past include Helene Christensen and Rachel Hunter.

(2) _____

Two days after taking the last one, she was whisked off to Paris for a month to work for the Ford model agency. To begin with, she almost wished she hadn't come. "I met so many girls who'd been out there for a month and hadn't worked. I thought 'This isn't for me'."

(3) _____

Now following A-level courses in Maths, Physics and Design technology, she insists on staying to complete these and take the exams. The cosmetics contract will involve 15 days' work, mostly in the US. Some of it can be fitted into school holidays, but there is inevitable clash of interests.

(4) _____

Does she regret having had to do this? It seems not. "I want to get good qualifications: I enjoy school and being with my friends, just being normal. If I modelled full-time, every day I'd be with people I don't know. I know I'm nearly 17, but it just isn't for me at the moment."

(5) _____

What do her parents feel about these choices? Her father, Peter Thomas, who runs a garage near Norwich, was initially keen for his daughter to leave school and start modelling full-time. Both parents have been very supportive of Sarah's modelling opportunities, and usually one or other of them has accompanied her on trips abroad.

(6) _____

Maybe not, although it clearly does have its attractions – Sarah's next trip will take her to Miami, then back to New York. "I do like New York", she said. "There are so many shops." Thank goodness, the girl is human!

A

However, after a few days, she was selected to do the Chanel catwalk show, and was on her way. At the same time she knew that school was an unfinished chapter in her life, to which she wanted to return.

B

Sarah quite definitely plans some sort of career in modelling, though, “If I model full-time for a couple of years I can earn enough money to go to university. I’m not sure what I want to study yet. I’m interested in design, but not fashion – architectural design, perhaps, and technical drawing.”

C

After seeing her in action, talent scouts from the American cosmetics company Cover Girl invited her for an interview. She did a screen test in London and got the job.

D

It was this brief exposure to the fashion business that caused an about-turn in Sarah’s father. “I’ve seen what the life is like: there’s a lot of drugs. They’ve got a lot of time off and a lot of money. It’s not the life for someone of 16.”

E

Model agent Sarah Reynolds, who spotted her at a local cricket match, discovered Sarah at 14. Ms. Reynolds signed her up straight away, but for these first two years, Sarah couldn’t devote much time to her new career, as she was too busy studying for 9 GCSE exams.

F

Not all the work involves foreign travel, though. One recent task was to model local football team Norwich City’s new strip, designed by Bruce Oldfield.

G

In fact, her head has given Sarah the necessary time off to fulfil her engagements without hesitation. Sarah is known to be the strictest disciplinarian when it comes to catching up with assignments. “It’s a bit difficult,” she said. “I’ve just been given a load of Design technology coursework, and the phone hasn’t stopped ringing all day. I’ve already had to turn down some offers because of the exams.”

TASK 1.2.

Read the text below and answer Questions 7 – 12.

The Body Shop

The Body Shop International PLC, known as The Body Shop, has a range consisting of 1,200 products, including cosmetics and make-up in its 2,500 franchised stores in 611 countries.

The company, which has its international headquarters in Little Hampton, West Sussex, England, was founded in 1976 by Anita Roddick and is now part owned by parent company L’Oréal corporate group.

In 1970, Anita visited “The Body Shop” in California. It was part of a car repair shop and they sold naturally scented soaps and lotions. In 1976, Anita opened a similar shop in the UK, using the same business name.

From its first launch in the UK in 1976, The Body Shop experienced rapid growth, expanding at a rate of 50 percent annually.

The opening of Roddick's first modest shop received early attention when the Brighton newspaper, The Evening Argus, carried an article about an undertaker with a nearby store who complained about the use of the name "The Body Shop."

In March 2006, The Body Shop agreed to a £652.3 million takeover by L'Oréal. It was reported that Anita and Gordon Roddick, who set up The Body Shop 30 years previously, made £130 million from the sale.

The Body Shop turned increasingly toward social and environmental campaigns to promote its business in the late 1980s. In 1997, Roddick launched a global campaign to raise self-esteem in women and against the media stereotyping of women. It focused on unreasonably skinny models in the context of rising numbers suffering from bulimia and anorexia.

Following her death in 2007, Prime Minister Gordon Brown paid tribute to Dame Anita, calling her "one of the country's true pioneers" and an "inspiration" to businesswomen. He said: "She campaigned for green issues for many years before it became fashionable to do so and inspired millions to the cause by bringing sustainable products to a mass market. She will be remembered not only as a great campaigner but also as a great entrepreneur."

In October 2009, The Body Shop was awarded a 'Lifetime Achievement Award' by the RSPCA in Britain, in recognition of its uncompromised policy, which ensures its suppliers do not test ingredients on animals.

Questions 7 - 12. Choose the correct letter, A, B, C or D. Write the correct letter in boxes 7- 12 on your answer sheet.

7) Who owns the company now?

- A Anita Roddick and her parents
- B Body Shop and L'Oréal
- C L'Oréal

8) How did Anita Roddick decide on the name "The Body Shop"?

- A The name came to her in a dream.
- B She copied the name from an undertaker.
- C She took the name from a store in America.

9) What happened three decades after launching "The Body Shop"?

- A They retired.
- B They bought L'Oréal.
- C They accepted a takeover bid by L'Oréal.

10) How did "The Body Shop" promote itself?

- A by stereotyping women

B socially

C through environmental and social issues

11) What did Anita do about very skinny models?

A She gave them some food.

B She tried to empower women around the world.

C They started to work for her.

12) What did Gordon Brown say about Anita Roddick?

A She was a pioneer for environmental issues.

B She was very fashionable.

C She made the mass market sustainable.

TASK 1.3.

Read the text below and answer Questions 13 – 20.

GREGGS Bakery

Greggs plc is the largest bakery chain in the United Kingdom and has 1,671 outlets. It specializes in savoury products such as pasties, sausage rolls but also sells sandwiches and sweet items including doughnuts and vanilla slices.

The Perfect Start to your Day

Why not get your day off to a great start with the perfect meal? Treating yourself to a tasty breakfast instantly brightens up a morning, making that long day at the office seem much more bearable.

Café and Shop prices are different. Why?

Firstly, VAT is applicable for a 'sit down service'. In addition, our running costs are greatly increased in terms of additional team members, cutlery, tables, extra cleaning required, and so on, which unfortunately means it is more expensive to run a café operation.

Which of your products are suitable for vegetarians?

We have a range of sandwiches and savouries, which are meat free including Egg Mayonnaise, Cheese Savoury and Cheese and Tomato. We also have the Cheese & Onion Pasty and Cheese & Tomato Pizza, which are made solely with vegetarian ingredients and don't contain any animal derivatives or animal rennet.

Do you have allergy free products?

Unfortunately, we're unable to recommend any of our products to people with allergies because our food is freshly baked and prepared in open bakery and shop environments so cross-contamination could inadvertently occur.

Why is mayo on so many sandwiches?

We have introduced ‘no mayo’ sandwiches that are clearly labelled. In addition, if we have the ingredients and you’d really like your sandwich without mayonnaise, we will try and do this for you. Just ask at the counter.

What kind of Greggs gifts can I buy?

We offer three different kinds of gifting options; a Gift Card, an E-Gift, and an M-Gift.

Gift Card

Give a Greggs Gift Card to someone and they can buy anything they like from Greggs. It is the perfect way to say thanks - to wish them a happy birthday - or just as a surprise to show that you care.

E-gift

Send the gift of Greggs by email. It’s simple, secure and won’t cost you a penny in postage. You can pick the email design, add a personal message and choose exactly when it's delivered.

M-gift

Want to send a Greggs Gift Card to their mobile phone? Choose an m-gift and we’ll text it to their mobile phone so they can shop at Greggs straight away.

Questions 13 – 20. Do the following statements agree with the information given in the reading passage? In boxes 13 -20 on your answer sheet, write:

TRUE if the statement agrees with the information

FALSE if the statement contradicts the information

NOT GIVEN if there is no information on this

- 13) They have the largest bakery shops in the United Kingdom.
- 14) They only sell pasties, sausage rolls, in their savoury product range.
- 15) Lots of people complain because the cafe prices are more than the shop prices.
- 16) Vegetarians cannot eat doughnuts as they have animal derivatives or rennet in them.
- 17) Food could cause an allergic reaction because they like to mix baked food together.
- 18) They can always prepare made-to-order sandwiches by asking at the counter.
- 19) Greggs pay for the postage when delivering E-gifts.
- 20) If you have forgotten to bring some money, you could pay by mobile phone.

PART 2. USE OF ENGLISH. TIME: 50 minutes. Maximum: 30 marks.

TASK 2.1. For Questions 1-10 match two columns to make idioms. Remember to transfer your answers to the answer sheet.

1. Bad	A. one's throat
2. One's back is against	B. in one's stomach
3. Carry the weight of the world	C. blood
4. Blood is thicker	D. than one's stomach
5. Chilled to	E. the wall
6. Eyes are bigger	F. soul together
7. Get a frog in	G. to breathe
8. Get butterflies	H. on one's shoulders
9. Hardly have time	I. the bone
10. Keep body and	J. than water

TASK 2.2. Correct the spelling mistakes in sentences 11 - 20 if there are any. Tick (✓) the sentences that are correct.

11. The Sydney Opera House is a multi-venue performing arts Centre in Australia.
12. Designed by Danish architect Jorn Utzon, the building was formally opened on 20 October 1973 after a gestation beginning with Utzon's 1957 selection as winner of an international design competition.
13. The government of New South Wales, led by the premier, Joseph Cahill, authorized work to begin in 1958 with Utzon directing construction.
14. The government's decision to build Utzon's design is often overshadowed by circumstances that followed, including cost and scheduling overruns as well as the architect's ultimate resignation.
15. As one of the most popular visitor attractions in Australia, more than eight million people visit the site annually, and approximately 350,000 visitors take a guided tour of the building each year.
16. On 28 June 2007, the Sydney Opera House became a UNESCO World Heritage Site.
17. The facility features a modern expressionist design, with a series of large precast concrete "shells", each composed of sections of a sphere of 75.2 metres in radius, forming the roofs of the structure, set on a monumental podium.
18. The design of the roof was tested on scale models in wind tunnels at Southampton University and later NPL in order to establish the wind-pressure distribution around the roof shape in very high winds, which helped in the design of the roof tiles and their fixtures.

19. These changes were primarily because of inadequacies in the original competition brief, which did not make it adequately clear how the Opera House was to be used.

20. Guided tours are available, including a frequent tour of the front-of-house spaces, and a daily backstage tour that takes visitors backstage to see areas normally reserved for performers and crewmembers.

TASK 2.3. Choose the correct answer.

21	Things were bad for the notorious criminal, who could face ____ to ten years in jail for robbing tourists.				
	up	on	at	by	-
22	George asked Mary ____ on a date.				
	down	at	out	-	for
23	A date ____ the prom has not yet been set.				
	on	for	in	at	of
24	He deserves ____ get the full and complete facts immediately.				
	to	do	than	of	at
25	In connection with an unrelated case, the Government has learned ____ the existence of new facts.				
	on	towards	about	of	by

TASK 2.4. Match the three columns. [FAMOUS PEOPLE]

Person	Years of life	Famous for
26. Boudicca	A. 1386-1422	a. Defended Britain against Saxon invaders
27. King Arthur	B. 1491-1547	b. achieved a victory at the Battle of Agincourt
28. King Alfred	C. 1st century AD	c. defended Britain against Vikings
29. King Henry V	D. 849 - 899	d. leader of the Britons in their revolt against the Roman occupation
30. King Henry VIII	E. 6th century AD	e. split the Church of England from Rome

PART 3. WRITING. TIME: 60 minutes. Maximum: 30 marks.

TASK 3.1. You have recently moved house. During the move, several items were broken and you know that the removals firm were responsible. Although you have spoken to the company, they have not got back to you and it is now several weeks since the move. You have the company's written guarantee of satisfaction for their work to refer to.

Write a letter of complaint to the company. The letter should be about 200 words in total.

Complete the letter of complaint remembering to include:

- a) A reference to the company's 'guarantee of satisfaction'**
- b) What items were damaged**
- c) How much it will cost to replace them**
- d) What action you wish them to take**

**Межрегиональная предметная олимпиада КФУ
по предмету «Английский язык»
Очный тур (ответы)
2018-2019 учебный год
9-10 классы**

READING 40 баллов, 2 балла за правильный ответ

- 1.1. Задания 1-6
1.2. Задания 7-12
1.3. Задания 13-20

1	C	12	A
2	E	13	NOT GIVEN
3	A	14	FALSE
4	G	15	NOT GIVEN
5	B	16	TRUE
6	D	17	FALSE
7	B	18	FALSE
8	C	19	FALSE
9	C	20	TRUE
10	C		
11	B		

USE OF ENGLISH – 30 баллов, 1 балл за правильный ответ

- 2.1. Задания 1-10
2.2. Задания 11-20
2.3. Задания 21-25
2.4. Задания 26-30

1	C	16	became
2	E	17	radius
3	H	18	distribution
4	J	19	✓
5	I	20	✓
6	D	21	up
7	A	22	out
8	B	23	for
9	G	24	to
10	F	25	of
11	Sydney	26	C, d
12	formally	27	E, a
13	✓	28	D, c
14	circumstances	29	A, b
15	approximately	30	B, e

**Межрегиональная предметная олимпиада КФУ по английскому языку
9-10 классы
2018 -2019 учебный год**

**КРИТЕРИИ ОЦЕНИВАНИЯ ПИСЬМЕННОГО ТУРА
Максимальное количество баллов: 30**

Внимание! При оценке 0 по критерию «Содержание» выставляется общая оценка 0.

Содержание 20 баллов	Организация текста 2 балла	Лексика 3 балла	Грамматика 3 балла	Орфография и пунктуация 2 балла
<p>Коммуникативная задача полностью выполнена – написано письмо в формальном стиле, содержание раскрыто полно и точно.</p> <p>1) Написано письмо на заданную тему в соответствующем заданию официальном стиле (1 балл). Если в письме имеются более 3 - 4 случаев неформального стиля то 0 баллов.</p> <p>2) Письмо оформлено правильно (есть адрес автора письма и дата) (2 балла)</p> <p>3) Есть opening paragraph, в котором обозначены обстоятельства и детали переезда (5 баллов). Например, On the 14 November 2018 your company moved the contents of my house from 23 Oxford street, to the above address. During the move, several items were damaged. As soon as your employees discovered the damage, they reported to me and agreed that damage had been caused by a table inside the van. They admitted that the table could not have been accurately fastened. As I have heard nothing from you since the damage...</p> <p>4) Есть ссылка на гарантию компании (2 балла).</p> <p>5) Перечислены испорченные предметы (3 балла).</p> <p>6) Обозначена стоимость ремонта или замены испорченных предметов (3 балла).</p> <p>7) Обозначены действия, которые Вы ждете от компании (2 балла).</p> <p>8) Есть завершающая фраза, подпись автора (2 балла).</p> <p>Объем работы либо соответствует заданному объему, либо отклоняется от заданного, не более чем на 10%.</p>	<p>Высказывание логично; средства логической связи использованы правильно; структура текста соответствует предложенному плану; текст правильно разделен на абзацы.</p>	<p>Участник демонстрирует богатый лексический запас, необходимый для раскрытия темы, точный выбор слов и адекватное владение лексической сочетаемостью. Допускается 1 лексическая ошибка.</p>	<p>Участник демонстрирует грамотное и уместное употребление разнообразных грамматических структур (Passive, Complex Object, Conditionals, Gerund, Comparatives). Используемые грамматические средства соответствуют высокому уровню сложности задания; практически нет нарушений в использовании грамматики (допускаются 1-2 неповторяющиеся грамматические ошибки)</p>	<p>Орфографические ошибки практически отсутствуют. Текст разделен на предложения с правильным пунктуационным оформлением (допускается 1 орфографическая И/ИЛИ 1 пунктуационная ошибка)</p>

<p>19-1 балл Не выполнены пункты, указанные в условии задания. Объем работы меньше заданного более, чем на 10%</p>	<p>1 балл высказывание в основном логично (имеются 1-2 логические ошибки), И/ИЛИ имеются 1-2 недостатка при использовании средств логической связи, И/ИЛИ имеются 1-2 отклонения от плана в структуре высказывания, И/ИЛИ имеются 1-2 недостатка при делении текста на абзацы</p>	<p>2 балла Используемый словарный запас соответствует высокому уровню сложности задания, однако встречаются 2-3 лексические ошибки. ИЛИ словарный запас ограничен, но лексика использована правильно</p>	<p>2 балла Участник демонстрирует грамотное употребление разнообразных грам. структур повышенного уровня. однако встречаются 3-4 грамматические ошибки</p>	<p>1 балл В тексте имеются 2-3 орфографические И/ИЛИ пунктуационные ошибки</p>
	<p>0 балл высказывание не логично (имеется более 3 логических ошибок), И/ИЛИ имеются более 3 недостатков при использовании средств логической связи, И/ИЛИ имеются более 3 отклонений от плана в структуре высказывания, И/ИЛИ имеются более 3 недостатков при делении текста на абзацы</p>	<p>1 балл Участник демонстрирует ограниченный лексический запас, есть ошибки в выборе слов и лексической сочетаемости. Имеются 4-5 лексические ошибки.</p>	<p>1 балл Используемые грамматические средства не вполне соответствуют высокому уровню сложности задания, в тексте имеются 5-6 грамматических ошибок</p>	<p>1 балл В тексте имеются более 4 орфографических И/ИЛИ пунктуационных ошибок</p>
<p>0 баллов Коммуникативная задача не выполнена: в содержании не раскрыты все аспекты, ИЛИ они раскрыты неполно или неточно, ИЛИ объем работы менее 180 слов.</p>		<p>0 баллов Участник демонстрирует крайне ограниченный словарный запас и /или в рассказе имеются многочисленные ошибки (более 6) в употреблении лексики, в том числе затрудняющие понимание текста.</p>	<p>0 баллов Используемые грамматические средства не соответствуют высокому уровню сложности задания, в тексте имеются 7 и более грамматических ошибок</p>	